

Inked Girls 2012 Model Search

OFFICIAL CONTEST RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING.

The Inked Girls 2012 Model Search ("Contest") starts at 6 AM (ET) on Oct 4, 2011 and ends at 9:00 pm (ET) on Oct 31, 2012 (the "Entry Period"). The sponsor of the Contest is Inked Girls, 12 West 27th St., 10th Floor, New York 10001. The Contest is subject to these Official Rules, and by entering, all participants agree to be bound by the terms and conditions herein. Certain restrictions may apply.

ELIGIBILITY:

Contest open to tattooed women everywhere. To be eligible, entrant must be at least eighteen (18) years of age or older as of the date of entry. Employees of Sponsor, their immediate family members and those living in the same household, and their respective affiliates, subsidiaries, parent and related companies, officers, directors, contractors and agents are not eligible. All federal, state and local rules and regulations apply.

HOW TO ENTER:

During the Entry Period, enter the Contest by visiting <http://inkedgirls.inkedmag.com>, create a profile and upload your most beautiful images. Photographs may be removed if determined by Sponsor in its sole discretion in it's sole discretion to be pornographic. Photographs must be taken within 12 months of entry.

Sponsor and its affiliates, subsidiaries, parent corporations and advertising and promotional agencies, and all of their officers, directors, shareholders, employees and agents (collectively, "Releasees") are not responsible for: any incorrect or inaccurate entry information provided by you; human error; alteration of entries; entries that are processed late or incorrectly or are incomplete or lost. Illegible and incomplete entries will be disqualified. All entries become property of Sponsor and will not be acknowledged or returned. False and/or deceptive entries or acts, including misrepresentation of age, shall render such entries ineligible. By registering to enter Contest, you affirm that you have read and accepted these Official Contest Rules. The laws of the state of New York apply to and govern this Contest and any claims must be raised and resolved in the state or federal courts of New York. Any information collected by registering to enter the Contest shall be used only in a manner consistent with these Official Contest Rules.

WINNER SELECTION:

6 winners will be selected throughout the year from among the Entries, special consideration will be given to the entries with the highest number of votes. All decisions of the judges are final in all matters relating to this Contest. Winner will be required to execute and return an Affidavit of Eligibility/Release of Liability/Publicity Release within three (3) days of issuance or an alternate winner will be chosen. By entering

and/or accepting the prize, Winner consents (except where prohibited) to the reasonable use by Sponsor of the Winner's photograph, voice, likeness and/or image, hometown address, contents of the entry form and the name and age of the Winner without any further compensation for any future promotional activity related to this Contest.

PRIZES:

Winner(s) will appear in Inked Girls magazine.

ODDS OF WINNING:

Odds of winning a prize depends upon the total number of eligible entries received for the Contest.

LIMITATIONS ON LIABILITY:

Sponsor will not be liable to Winner or any other person for failure to supply any prize or any part thereof, by reason of any acts of God, any action(s), regulation(s), order(s), or request(s) by any governmental or quasi-governmental entity (whether or not the action(s), regulation(s), order(s) or request(s) prove(s) to be invalid), equipment failure, terrorist acts, earthquake, war, fire, flood, explosion, unusually severe weather, hurricane, embargo, labor dispute or strike (whether legal or illegal), labor or material shortage, transportation interruption of any kind, work slow-down, civil disturbance, insurrection, riot, or any other cause beyond Sponsor' control.

GENERAL:

By entering this Contest, entrants agree that Sponsor shall not be liable for personal injuries, death, damages, expenses or costs or losses of any kind resulting from participation or inability to participate in this Contest or acceptance of or use of or inability to use the prize or parts thereof, including, without limitation, claims, suits, injuries, losses and damages related to personal injuries, death, damage to or destruction of property, rights of publicity or privacy, defamation or portrayal in a false light (whether intentional or unintentional), whether under a theory of contract, tort (including negligence), warranty or other theory. Winner releases Sponsor from any and all liability and responsibility with respect to the prize (including any property loss, damage, personal injury or death). Winner acknowledges that the Sponsor has neither made nor is in any manner responsible for any warranty, representation or guarantee, expressed or implied, in fact or in law, related to the prize. If for any reason, this Contest may not be conducted as planned by reason of any entry that, in Sponsor's sole opinion, corrupts or affects the administration, security, fairness, integrity, or proper conduct of this Contest, false and/or deceptive entries or acts, including the use of automated launching, voting or entry software shall render such entries ineligible and entrant will be disqualified. Sponsor reserves the right, at its sole discretion, to disqualify any individual implicated in such action, and/or to cancel, terminate, modify or suspend this Contest or any portion thereof. In the event this Contest is canceled, terminated, modified or suspended, Sponsor, at its sole discretion, reserves the right to select a Winner from remaining eligible entries or conduct a random drawing to award the prize from among all eligible, non-suspect entries received before the time of the action or event warranting such cancellation, termination, modification or suspension. If such cancellation, termination, modification or suspension occurs, notification will be posted at <http://inkedgirls.inkedmag.com>.

CAUTION:

ANY ATTEMPT BY A CONTESTANT TO DELIBERATELY UNDERMINE THE

LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND/OR CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

THIS CONTEST IS VOID WHERE PROHIBITED OR RESTRICTED BY LAW.